

OMNI 3740 TERMINAL

The VeriFone Omni 3740 terminal packs performance, convenience, and an exceptional range of payment capabilities into an affordable, ergonomic "hand-over" device that can be easily passed to customers for PIN entry. Compact, all-in-one design combines a mag-stripe reader, internal PINpad, and quiet, fast thermal printer.

This makes the terminal easy to install and keeps your countertop clutter-free. And because it runs VeriFone's Verix multi-application architecture, you can support more than just electronic payment transactions. Value-added applications like pre-paid phone cards, loyalty programs, gift cards and age verification can help improve customer service. In addition, a userfriendly ATM-style interface and large backlit display simplify clerk training and minimize costly errors. The result is an unbeatable value—today and tomorrow.

Extraordinary Ease of Use

- Plug-and-play terminal is simple to install and even simpler to use.
- Bold, stylish profile conserves counter space and is ergonomically designed so that the terminal can easily be handed to customers for PIN entry or other input.
- Intuitive ATM-style interface, large backlit display, large keys, and easy-to-read menu prompts reduce clerk training and minimize user errors.
- Integrated, high-speed thermal printer with "clam shell" design features drop-in paper loading, to virtually eliminate jams. A flashing LED alerts clerks to low-paper levels.



Omni 3700 Terminal Family

VeriFone's Omni 3700 family of terminals puts unprecedented power, performance, and flexibility into the palm of your hand. They offer a user-friendly, ATM style interface, large display, printing capabilities and an integrated PINpad in a compact, "hand-over" design.

Then, by adding modularity to the base models, this family of terminals easily adjusts to merchants' changing requirements.

- Factory-installed memory configurations – 1.5, 3 and 4Mbytes – handle the most complex transactions and value-added applications.
- Optional upgradeable Security Access Modules (SAMs) – 2 or 4 – safeguard sensitive financial data and support multiple smart card schemes.
- Communications modules – 2400bps modem, 14.4 kbps modem, ISDN, or Ethernet – offer easy access to any IP-based network.



Meeting all of your point-of-sale needs!

SETTING THE STANDARD FOR QUALITY