

# OMNI 3730/LE TERMINAL

**The VeriFone Omni 3730LE Credit Card Terminal is user friendly for both merchants and customers. With a full range of payment capabilities and an easy-to-use integrated printer, the VeriFone Omni 3730 LE comes at a great value.**

The Omni 3730LE is a reliable payment terminal with a full range of payment capabilities. The 3730LE makes quick work of debit, credit, and check authorization transactions and has an ATM-style interface, which requires virtually no training and reduces costly user errors. It also has an integrated thermal printer with trouble-free, drop-in paper loading.

High-speed thermal printer quickly move customers through the line.

Intuitive ATM-style interface, large backlit display, ergonomic keys, minimize clerk and customer-entry errors.

Industry-leading SoftPay software provides extensive and flexible support for all of your payment needs.

Compact footprint saves counter space Multi-merchant capabilities allow several retailers to use the same terminal with appropriate protections.

Latest security features include advanced 3DES encryption, Master Key/Session Key and Derived Unique Key

Vertical, triple-track card reader improves read rates and accommodates all magnetic-stripe cards, including driver's licenses.

Supports a variety of peripherals, such as check readers for electronic check processing.



**The Omni 3730LE is a small, full featured terminal at an amazing price. The Omni 3730LE includes a fast thermal printer, and includes an internal pinpad for pin-debit transactions.**

**The Omni 3730LE lacks the broadband processing capabilities and large memory of the Omni 3750, but will still meet the demands of most businesses. The Omni 3730LE is a capable terminal at an amazingly low price.**



Meeting all of your point-of-sale needs!

**SETTING THE STANDARD FOR QUALITY**